COURSE OUTLINE

Course Code / Title: HS4001/HS4901 / Research Practicum I: Qualitative Social Research

Pre-requisites: HS1001 Person and Society
               HS2002 Doing Social Research

No. of AUs. : 4 AUs
Contact Hours: 4-hour seminar, once per week
              Total: 52 contact hours

Course Aims

This course offers theoretical and practical training in qualitative social research. It covers issues of methodology and methods in sociological investigations of the world. Students will hone their skills for critiquing research and learn the basics of designing, conducting and reporting on their own sociological investigations. The course will prepare students for the Graduation Project.

The course is divided into four sections. In the first, we address certain basic questions in sociological research: how do we think about the connections between theory and empirical data? What do sociologists study and how? What are the differences between qualitative and quantitative research? We will also tackle the many ethical and practical issues that come about in sociologists’ generation and use of qualitative data.

In the second section of the semester, students learn more about two of the most important approaches in qualitative sociological research: participant observation (also known as ethnography) and in-depth interviews. You will read examples of these methods as well as learn the techniques for conducting such research.

Third, we will discuss how to organize and interpret data, and how to effectively use data in theory-building and in our writings. We will examine once again the connections between theory and evidence, and thereby further discuss what makes for good sociological questions and how to design good research to address issues that sociologists and the general public care about.

Finally, we will briefly discuss textual and content analyses. We will also learn how to craft effective research proposals.

Intended Learning Outcomes (ILO)

By the end of the course, you should be able to:

1. Evaluate how sociologists generate understanding about the social world.
2. Articulate examples of qualitative approaches to social research.
3. Describe key problematics when it comes to conducting sociological research.

4. Design and conduct sociological research at a basic level expected of an undergraduate.

**Course Content**

**Week 1**
Introduction to the course
Key concepts: Roles and responsibilities

**Week 2**
Introduction to qualitative research methods
Key concepts: Methodology, Methods, Sociological research

**Week 3**
Epistemological Issues: How do we make sense of the social world?
Key concepts: Epistemology, Knowledge production

**Week 4**
Doing Ethnography I
Key concepts: Ethics, Ethnography

**Week 5**
Doing Ethnography II
Key concepts: Participant observation, Making sense of observations, Theory and data

**Week 6**
What is a literature review?
Key concepts: Literature review, Contributing to knowledge

**Week 7**
Interviews I
Key concepts: Qualitative interviews, How to ask, how to listen

**Week 8**
Making sense of data
Key concepts: Interpretation, Coding

**Week 9**
Reflection
Key concepts: Linking theory with hands-on practice
Week 10  
**Bringing the audience in**

Key concepts: Presenting data

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Week 11  
**Working with “texts”**

Key concepts: Textual analysis
Content analysis
Deconstructing texts

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Week 12  
**Rethinking research design; writing proposals**

Key concepts: Research design
Research proposals

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Week 13  
**Individual consultations (required)**

Research design

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**Course Assessment**

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