COURSE CONTENT

Course Coordinator : Sabrina Luk

Course Code / Title : HA1003 Introduction to Public Administration and Policy

Pre-requisites : None

No. of AUs. : 3

Contact Hours : 39

Course Aims

This core course aims to develop your understanding of key concepts, principles and theoretical approaches of public administration and public policy that are essential for future social science-related courses and careers. Besides, it aims to develop your reflective capacity and enable you to link theory to practice through case studies and policy debates. You will also learn to write a critical research paper, with proper documentation and citations that would be useful for future social science-related courses.

Intended Learning Outcomes (ILO)

By the end of the course, you should be able to:

1. Explain differences between the Traditional Public Administration and New Public Management models.
2. Apply key concepts and theories to real world situations.
3. Evaluate the merits and demerits of different tools that governments can use to improve public sector performance.
4. Compare the reform experiences of different countries to identify and evaluate critical success factors.

Course Content

1. The distinctive characteristics of public organizations
2. The traditional public administration model
3. The New Public Management model
4. Public sector reforms
5. Ethics and accountability in the public sector
6. Crisis management
7. Policy Cycle
8. The politics of public policy
9. Theories of policy learning
10. Public policy analysis
11. Comparative public policy

Course Assessment

CA1 : 5%
CA2 : 10%
CA3 : 5%
CA4 : 25%
Final Examination : 55%
Total -------- 100%

Reading and References

There is no required textbook for this course. But each week there are selective book chapters and journal articles. Some of the reading materials will be provided online by the course instructor.


Jin, Yan, Pang, Augustine, and Cameron, Glen T. (2006). Strategic Communication in Crisis


**Course Instructor**

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Office Location</th>
<th>Phone</th>
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<tbody>
<tr>
<td>Sabrina Ching Yuen</td>
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# Planned Weekly Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Course LO</th>
<th>Readings</th>
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<tbody>
<tr>
<td>1</td>
<td>Introduction to Public Administration</td>
<td>2</td>
<td>Shafritz et al. (2016), Ch.1; Vigoda (2002), Ch.1</td>
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<tr>
<td>2</td>
<td>The role of government</td>
<td>2</td>
<td>Hughes (2012), Ch.2</td>
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<tr>
<td>3</td>
<td>The traditional public administration model</td>
<td>1, 2</td>
<td>Hughes (2012), Ch.3</td>
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<td>4</td>
<td>Tools for improving the government’s performance (Part 1)</td>
<td>1, 2, 3, 4</td>
<td>The Prime Minister’s Strategy Unit (2006)</td>
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<td>5</td>
<td>Tools for improving the government’s performance (Part 2)</td>
<td>1, 2, 3, 4</td>
<td>Rhodes et al. (2014); Savas (2001)</td>
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<td>6</td>
<td>Crisis management</td>
<td>2, 3, 4</td>
<td>Boin et al. (2005), Ch.1; Jin et al. (2006); Lai and Tan (2012)</td>
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<td>7</td>
<td>Ethics and accountability in the public sector</td>
<td>1, 2, 3, 4</td>
<td>McGarvey (2001); Luk (2012)</td>
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<td></td>
<td>Topic</td>
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<td>8</td>
<td>The policy cycle</td>
<td>2, 4</td>
<td>Jann and Wegrich (2007)</td>
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<td>9</td>
<td>The politics of public policy</td>
<td>2, 3, 4</td>
<td>Galston (2006); Luk (2009)</td>
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<td>10</td>
<td>The policymaking process</td>
<td>2, 4</td>
<td>Rasanathan et al. (2010)</td>
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<td>11</td>
<td>Public policy evaluation</td>
<td>1, 2, 3, 4</td>
<td>Cheung et al. (2010); Luk (2009)</td>
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<td>12</td>
<td>Policy transfer</td>
<td>1, 2, 3, 4</td>
<td>Dolowitz and Marsh (2000)</td>
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<tr>
<td>13</td>
<td>Comparative public policy</td>
<td>2, 3, 4</td>
<td>Gupta (2012)</td>
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