Real World Leadership Series

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MSc Applied Economics Programme
Division of Economics
School of Humanities and Social Sciences

Speaker: Mr Joergen Oerstroem Moeller
Visiting Senior Research Fellow
ISEAS

Title: “Managing in the Coming Era of Scarcities”

Time: Thursday, 22nd Nov 2012
06.00 p.m. – 07.00 p.m.

Venue: Lecture Theatre 301 (LT301) – Level 3
NTU@One-North Executive Centre
11 Slim Barracks Rise
Off North Buona Vista Road
Singapore 138664

About The Speaker: Joergen Oerstroem Moeller is Cand. Polit. [Master of Science, Economics] University of Copenhagen 1968. He joined the Danish diplomatic service in 1968 and was Ambassador to Singapore and Brunei Darussalam and also to Australia and New Zealand from 1997 to 2005. In 2005, Mr. Moeller joined the Institute of Southeast Asian Studies (ISEAS), Singapore as Visiting Senior Research Fellow and the MFA Diplomatic Academy as Senior Fellow. He is Adjunct Professor, Copenhagen Business School and Singapore Management University (SMU), and member of Singapore National Council, INSEAD, Council of The World Future Society, Board of Governors ASEF (Asia Europe Foundation), and Economic Association of Singapore.

His latest publications include:
European Integration – Sharing of Experiences, ISEAS (2008).

Synopsis: The last two hundred years was era of plenty, with rapid industrialization, mass production and mass consumption. The problem was one of distribution of plenty. Now we enter the era of scarcities. Mass consumption will be replaced by mass communication. Scarcities switch the managing problem to one of saving resources and burden sharing.

How do we cope with this challenge and at the same time maintain social stability? Key issues will be less materialistic growth, and looking to other social sciences (sociology, psychology, brain research, anthropology) than economics for guidance. Group work will take over from the individual as a cornerstone of society.