Real World Leadership Series

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MSc Applied Economics Programme
Division of Economics
School of Humanities and Social Sciences

Speaker: Dr. Ridwan Dewayanto RUSLI
CEO
Samudra Energy

Title: “On the Evaluation and Financing of Public and Private Projects and Firms”

Time: Tuesday, 14th Jan 2014
05.45 p.m. – 06.45 p.m.

Venue: HSS
HSS-SER-RM 3 (HSS-B1-10)

About The Speaker: Dr. Rusli is Director and CEO of Samudra Energy, an Indonesia-focused oil and gas exploration and production company. Between 2008 and 2012 he conducted research in public- and industrial economics at University of Luxembourg, and at LKY School of Public Policy, NUS. Following a career in chemical engineering and energy investment banking in Frankfurt, London, Zurich and Singapore, between 1999 and 2008 he led the Asia Pacific natural resource and energy businesses of Lehman Brothers, UBS, and Credit Suisse. He sat on the boards of 3 Chinese, Singaporean and Swiss energy and finance companies. Dr. Rusli holds a Diplom Chemiker degree from Technical University of Berlin, MSc degrees in chemical engineering and management from MIT, and a Doctorate in economic theory from University of Luxembourg.

Synopsis: This seminar offers students insights into how businesses and governments make project- and firm-level investment and financing decisions. Business managers evaluate the technical, operational and commercial feasibility of their projects and businesses. Governments, through their ministries, public sector authorities and state-owned firms, study the costs and benefits of public sector and infrastructure projects, while analyzing various public- and public-private financing options.

Many other parties are involved in the planning and execution of such investments. These include, for example, engineering and construction companies, insurance providers, lenders (e.g. banks, bondholders, hedge funds), equity investors (e.g. private equity, equity market investors, pension funds).

The methods used by these agents are variations, often simplified for practicality, of the set of tools that students of economics learn. These include, to name a few, macroeconomic- and industrial forecasting, scenario analysis and decision trees, game theory, contract theory, welfare and cost benefit analysis, capital budgeting and cash flow projections, asset & company valuation.