



Nanyang Technological University
DIVISION OF ECONOMICS
Seminar Series

The Division of Economics and Economic Growth Centre invite you to a seminar by Associate Professor Sougata Poddar

-
- Speaker** : **Sougata Poddar**
Associate Professor, University of Redlands, California, USA
- Topic** : **"Does Stricter Public Enforcement Prevent Copyright"**
- Chairperson** : **Assistant Professor Hong FUHAI**
*Division of Economics
School of Humanities & Social Sciences*
- Date** : **25 August 2016 (Thursday)**
- Time** : **2:30pm to 3.30pm**
- Venue** : **HSS Seminar Room 5 (HSS 04-89)**
*Nanyang Technological University
School of Humanities and Social Sciences
14, Nanyang Drive
Singapore 637332*

About the Speaker:

Sougata received his PhD in Economics from Center for Operations Research and Econometrics (CORE) at the Universite Catholique de Louvain in Belgium in 1996. Presently he is a faculty member at the University of Redlands, California, USA.

Sougata has taught Economics in various leading universities worldwide for several years. He had held faculty positions at the University of Copenhagen in Denmark, National University of Singapore, IGIDR in India, Hanyang University in South Korea, Nanyang Technological University in Singapore, and Auckland University of Technology in New Zealand. His areas of research interest are in Applied Microeconomic Theory and Industrial Organization. He has published widely in the Copyright Issues and Intellectual Property Rights (IPR), Economics of Digital Piracy, Patent Licensing and Competition Policy. His publications appeared in Economic Theory, Economics Letters, International Journal of Industrial Organization, Oxford Economic Papers, European Journal of Political Economy, Economics Record, Economic Modelling, Review of Economic Design, Manchester School and in many others. He was a guest editor of Singapore Economic Review.

Presently, Sougata's main research focus is to understand and analyze the impact of consumer behavior, firm strategies, emerging technologies and technology trends in the decision-making process of firms and organizations; and its relation to Copyright, IPR policy and Innovation

Abstract:

We study how the equilibrium public enforcement polices respond to increases in digital piracy and their resultant impact on innovation. Interestingly, the social welfare maximizing enforcement polices always deter piracy but cannot prevent the fall in innovation for initial increases in piracy, beyond which, these policies induces innovation to be maintained at a constant level. In contrast, if the government seeks to choose enforcement policy that maximizes innovation, then up to a critical level piracy is tolerated and no enforcement is optimal thus allowing innovation to fall. A comparison of the outcomes under the social welfare and innovation maximization objectives show that up to the tolerance level of piracy there is a trade-off between social welfare and innovation. Beyond this tolerance level of piracy the trade-off disappears the results under the two objectives are identical.

JEL Classification: D21, D43, L13, L21, L26, O3.

Keywords: Commercial piracy, strategic entry deterrence, fine, innovation objective, monitoring, quality of innovation, social welfare objective

a

Reservation:

Admission is free. Please reply to h-dae@ntu.edu.sg to confirm your attendance.