

TAI-SEN HE

Division of Economics
School of Humanities and Social Sciences
Nanyang Technological University
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Academic Positions:

07/2013~Present, Assistant Professor, Nanyang Technological University

Education:

Ph.D. in Economics, Brown University, May, 2013

Dissertation Title: Laboratory Experiment and Incentives: Three Experimental Studies

Advisors: Louis Putterman (Chair), Pedro Dal Bó, Brian Knight

M.A. in Economics, National Chengchi University (Taiwan), 2003

Bachelor of Finance, National Chengchi University (Taiwan), 2001

Research Fields: Behavioral Economics, Experimental Economics

Honors, Scholarships, and Fellowships:

2010	Summer Dissertation Fellowship, Department of Economics, Brown University
2009	Reginald D. Archambault Award for Teaching Excellence, Brown University
2007-2011	Teaching Fellowship, Department of Economics, Brown University
2003	Honorary Member of the Phi Tau Phi Scholastic Honors Society

Conference and Seminar Presentations:

2017: ESA Asia-Pacific Meetings, Taipei. NTU-Hiroshima Workshop, Singapore

2016: WEAI conference, Singapore, WEAI conference, Portland USA, 11th Annual Australia New Zealand Workshop on Experimental Economics, Brisbane, 6th Annual Xiamen University International Workshop on Experimental Economics, National Taipei University.

2015: 3rd Hanyang-Kobe-Nanyang Conference in Economics; Singapore Economic Review Conference, Singapore; National Taiwan University; National Tsing-hua University.

2014: ESA International Meetings, Honolulu; 2nd Hanyang-Kobe-Nanyang Conference in Economics; National Chengchi University; Nanyang Technological University.

2013: North-America ESA Conference, Santa Cruz; The 4th Annual Xiamen University International Workshop on Experimental Economics; Singapore Economic Review Conference (session chair); National Taiwan University; Nanyang Technological University.

2012: 13th International Meeting of the Association for Public Economics Theory, Taipei; Brown University.

Conference Papers

“The Effect of Language on Economics Behavior: New Experimental Evidence from a Unique Language Environment” Presented at the 2017 Asian-Pacific Economic Science Association Meeting, Taipei and the 2017 NTU-Hiroshima Workshop, Singapore.

“The Use of First-Person Pronoun and Social Preferences: Experimental Evidence” Presented at the 11th Annual Australia New Zealand Workshop on Experimental Economics, Brisbane

“The Effects of Languages on Time Preference: Experimental Evidence” Presented at the 6th Annual Xiamen University International Workshop on Experimental Economics.

“Exposure to Risk and Risk-Aversion: Experimental Evidence” Presented at the 2016 WEAI Conference.

“Pro-drop and Pro-sociality: Experimental Evidence” Presented at the 2015 Singapore Economic Review Conference.

“Tax or Transfer? An Experiment on the Framing Effect of Redistribution Policy” Presented at the 2014 ESA International Meetings, Honolulu and the 2nd Hanyang-Kobe-Nanyang Conference in Economics.

“Overreaction or Under-reaction: How Do People Respond to Wage Changes?” Presented at the 2013 North-America ESA Conference, Santa Cruz and the 4th Annual Xiamen University International Workshop on Experimental Economics.

Publications and Working Papers:

Journal Articles:

"I" Make You Risk-averse: The Effect of First-person Pronoun Use in a Lottery Choice Experiment, *Economics Letters*, 153, 39–42, 2017.

Book Chapter:

“A Study of Technical Efficiency of International Tourist Hotels in Taiwan” (with Kuo-Liang Wang), *Tourism Management*, Terry V. Liu (Ed.), New York: Nova Science, 211-224, 2006.

* Reprinted in *Taiwan: Economic, Political and Social Issues*, Lachlan N. Roberts and Cooper R. Lewis (Ed.), New York: Nova Science, 125–138, 2008.

Working Papers:

“Risk Breeds Risk Aversion: Experimental Experiment” with Fuhai Hong. R&R

“Overreaction or Under-reaction: How Do People Respond to Wage Changes?” R&R

“The Effect of Language on Economics Behavior: New Experimental Evidence from a Unique Language Environment: Comment” with Josie I Chen and Yohanes Eko Riyanto.

“Tax or Transfer? An Experiment on the Framing Effect of Redistribution Policy” R&R

“Redistributive Preferences in China: An Experiment” with Louis Putterman and Liangjun Wang.

“Pronoun Drop Language and Social Preferences: Experimental Evidence from Japan” with Katsunori Yamada and Yohanes Eko Riyanto.

“Voluntary Contribution Mechanism with Costly Monitoring”

“Pro-drop and Prosociality: Experimental Evidence” with Yohanes Eko Riyanto

“Why Do People Overpay for Insurance Saving Plans? A Survey Experiment”

Work in Progress:

“Doesn’t the Apple Fall Far From the Tree? An Experimental Study on Intergenerational Transmission of Preferences” with Yohanes Eko Riyanto

“Accent and Trust” with Mongoljin Batsaikhan

“Does Pronoun-dropping Reduce Behavioral Biases?” with Jubo Yan and Yupeng Li

Teaching Experience:

Nanyang Technological University (2013- present):

Experimental Economics (undergraduate); Financial Economics (undergraduate); Economics of Financial Analysis (graduate); Behavioral Economics for Policy Analysis (graduate)

University of Massachusetts, Boston (2012-2013):

Principles of Microeconomics (undergraduate); Principles of Macroeconomics (undergraduate)

Bridgewater State University (2012):

Introduction to Microeconomics (undergraduate)

Brown University (2008-2012):

Principles of Economics (undergraduate); How to Choose a Stock: An Integrated Course of Principles of Economics, Financial Accounting and Investments (pre-college)

Referee:

Economic Inquiry, Economics Letters, Singapore Economic Review

Grants:

“The Role of Languages in Shaping Economic Preferences: An Experimental Investigation Using the Mandarin-English Bilingual Subjects in Singapore” (MOE AcRF Tier 1 Grant, S\$85,415, Principle Investigator)

“The Apple Doesn’t Fall Far From the Tree: An Experimental Study on Intergenerational Transmission of Preferences” (MSF Family Research Fund Academic Grant, S\$82,560, Lead Member and Principle Investigator)

“The Evolution of Cooperation, Endogenous Partner Selection and Homophily in Social Networks” (MOE AcRF Tier 2 Grant, S\$248,985, Co-PI)

“How Do Economic, Social and Linguistic Factors Shape Social Preferences? Three Experimental Studies” (Start-up Grant, Nanyang Technological University, S\$34,996, Principle Investigator)